

## EU Marketing Strategy

How you internationalise your business or region?

Dear Customer,

By your internationalisation you look in the future. The training provides applicable knowledge to build up or develop further your individually fitted internationalisation strategy with organisational structure and management technologies. The service package includes a 1-day-training in Stuttgart, Brussels or as an e-training:

- 09.00-10.30 - Requirements for your internationalisation.
- 10.30-11.00 - Explanation of possible cooperation forms.
- 11.00-12.00 - Examples of intercultural organisational structures.
- 12.00-13.00 - *Lunch break with Swabian or Belgian lusciousness.*
- 13.00-14.30 - Introduction to international management techniques.
- 14.30-16.30 - Tips for the everyday use.

The price is included VAT: [Available upon request](#) (maximum of 6 people such as business - and / or project partners).

Payment and what's next:

1. Order	2. Confirmation	3. Details of the cooperation	4. Training
Tell us your order and preferred date via - contact form, - e-mail, - fax or - mail.	You will receive by e-mail an order and date confirmation, which is also regarded as an invoice.	Cancellations are possible 2 weeks before training date.  When you not appear we calculate the full price. In case of the cancellation by SKT you get back the full amount.  Further claims are excluded.	Of course contain the price - documents, - break refreshments, - midday food and - participant certificate.  Costs for overnight stay, journey and departure are not included.

We are glad about the cooperation with you.




Stephanie Kretz

PS: I would be happy to send you my CV, work samples and references. Let me know!