

Transportation Design for elderly people

Training

Dear Customer,

Nowadays customer wishes are strongly influenced and in future by the demographic change. The age of the road users increases and changes the needs. For an economically efficient, environment-friendly and socially fair development of mobility more sparing vehicles and a support of coach, road and bicycle are important. The today's car industry should market wellness factors in the interfaces car-bus, car-train and car-bicycle.

A comfortable carrier's system of the car in the bus or train is an important wellness factor which the ageing society estimates very much. For example, a boot ramp is helpful to be able to unload the suitcase comfortably.

Parking sensors or additional mirrors are useful aid which simplifies the parking in a narrow multi-storey car park and offers to the road user security.

The service package includes a 1-day-training in Stuttgart, Brussels or as an e-training:

09.00-12.00 - Demographic change and the changed customer wishes.

12.00-13.00 - *Lunch break with Swabian or Belgian lusciousness.*

13.00-15.00 - Wellness factors as a new product marketing.

15.00-16.00 - Tips for serving the changed customer wishes.

The price is included VAT: 4892,10 Euro (maximum of 6 people such as business - and / or project partners).

Payment and what's next:

1. Order	2. Confirmation	3. Details of the cooperation	4. Training
Tell us your order and preferred date via - contact form, - e-mail, - fax or - mail.	You will receive by e-mail an order and date confirmation, which is also regarded as an invoice.	Cancellations are possible 2 weeks before training date. When you not appear we calculate the full price. In case of the cancellation by SKT you get back the full amount. Further claims are excluded.	Of course contain the price - course documents, - break refreshments, - midday food and - participant certificate. Costs for overnight stay, journey and departure are not included.

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We are glad about the cooperation with you.



Stephanie Kretz

PS: I would be happy to send you my CV, work samples and references. Let me know!